

JCI Twinning Toolkit



2025 Edition



Introduction

What is JCI Twinning?

JCI Twinning is a dynamic and voluntary partnership program between JCI National or Local Organizations across different regions or countries. It aims to enhance cultural understanding, promote collaborative initiatives, and foster organizational growth in line with JCI's mission to develop young leaders and increase global interconnectedness. These partnerships strengthen JCI's global network by enhancing member retention, boosting brand visibility, and supporting financial sustainability through meaningful international relationships.

Getting Started with Twinning

Finding a Twin at JCI Events

National and International JCI events serve as prime venues for forging potential twinning relationships, often leading to durable alliances.

Direct Correspondence

Initiate contact with organizations in cities or countries you are interested in to explore potential synergies and shared objectives.

Regional or Thematic Collaborations

Seek partnerships with organizations that have similar demographics, have executed successful projects, or share regional goals, like the Balkan multi-twinning initiative.

Crafting a Plan of Action

Before Formalization

- Both parties need to draft a Plan of Action to define shared goals such as enhancing brand visibility, membership growth, or financial sustainability.
- Align activities with JCI's 4 Areas of Opportunity and its global strategic directions.
- Access a standardized Plan of Action template provided to ensure thorough alignment and clear communication.

Registration Guidelines and Deadlines

Registration Periods

- 2025 JCI Area Conferences: Open on February 25, 2025.
- 2025 JCI World Congress: Open August 21, 2025.

Deadlines

- 2025 JCI Conference of America: April 3, 2025, 23:59 GMT
- 2025 JCI Africa & Middle East Conference: April 15, 2025, 23:59 GMT
- 2025 JCI European Conference: April 29, 2025, 23:59 GMT
- 2025 JCI Asia & the Pacific Conference: May 8, 2025, 23:59 GMT
- 2025 JCI World Congress: September 30, 2025, 23:59 GMT

Types of Twinning Agreements

National with National (NO-NO)

For example, JCI USA and JCI Japan collaborating on leadership training and cultural exchanges.

Local with Local from Different Nationals (LO-LO across NOs)

Such as JCI Paris and JCI Manila working together on youth entrepreneurship and cultural exchanges.

Local with Local within the Same National (LO-LO within NO)

For instance, JCI New York and JCI Los Angeles sharing best practices for community projects.

Zone/Region with Zone/Region (ZO-ZO across NOs) **NEW ADDITION**

Such as JCI Switzerland Zone 4 and JCI India Zone 8 partnering to develop and implement regional initiatives that can leverage the unique strengths and opportunities of each zone.

Officializing the JCI Twinning Partnership at JCI International Events



Registration Process

1

Initiate Registration:

- Only one organization needs to initiate the twinning process on the JCI Virtual Community (JVC).
- Navigate to the Programs Section to access the Twinning registration form.

2

Complete the Registration Form:

- Fill out the online form comprehensively, ensuring that all questions are answered.
- Attach a Plan of Action detailing measurable Key Performance Indicators (KPIs) that align with JCI's global strategy.

3

Coordinate Registration Efforts:

- Collaborate with your twinning partner to ensure that only one organization registers the agreement in JVC, preventing any duplicate registrations.



Officializing the JCI Twinning Partnership at JCI International Events

Twinning Ceremony Participation

1

Approval and Communication:

Once the registration is approved, both organizations will receive an email outlining the next steps required for participation in the Twinning Ceremony.

2

Event Registration and Ticket Purchase:

Ensure that both parties involved in the Twinning Agreement are registered for the event and have purchased the necessary tickets, as the ceremony is conducted in person only.

3

Meeting Deadlines and Requirements:

- Complete all event registrations by the deadlines set by JCI World Headquarters (JCI WHQ) to be eligible for presenting the Twinning Agreement at the ceremony.
- It is crucial that both signatories are present at the event; if one of the signers is absent, the Twinning Agreement will be removed from the official ceremony list.

By adhering to these guidelines, JCI organizations can effectively formalize their Twinning Agreements during JCI International Events, ensuring a successful and impactful partnership.

Sustaining the Partnership

Maintaining Engagement

- Execute the agreed Plan of Action.
- Engage in activities like cultural exchanges, collaborative projects, and inter-city cooperation to ensure a lasting impact.



Examples of Collaborative Projects:

- Cultural Exchange: Facilitate visits between member organizations to share insights and experiences.
- International Development: Collaborate on projects that leverage each partner's strengths in leadership development or community initiatives.
- Inter-city Cooperation: Utilize existing sister-city agreements or establish new ones to broaden community involvement.



Action Plan Framework

Steps to Create a Detailed Action Plan:

- Define Goals: Ensure they align with JCI's strategic objectives.
- Set Specific Objectives: Break goals into measurable milestones.
- Outline Action Steps: List necessary tasks to achieve each objective.
- Assign Roles & Resources: Distribute responsibilities and allocate resources.
- Set a Timeline: Establish a realistic schedule for implementation.

Conclusion

The JCI Twinning Program offers a significant opportunity to forge international connections, strengthen the JCI network, and achieve impactful collaboration. By diligently following this toolkit, your partnership will not only align with JCI's mission but will also drive meaningful global impact and leadership development.

