



The Outstanding Young People of Illinois Program Ad Sales Incentives

The Illinois Jaycees and Illinois Jaycees Charitable Foundation proudly host The 2021 Outstanding Young Persons of Illinois awards. The TOYP program serves to recognize up to ten individuals between the ages of 18 and 40 who exemplify the best attributes of young people from across Illinois. Illinois Jaycees will honor The Outstanding Young Persons of Illinois at an awards ceremony at the Wyndham Springfield-City Centre Saturday, November 13, 2021.

The TOYP program funding relies on program booklet ad sales. We encourage chapters, Senators and Ambassadors to promote and sell program ads. Programs are distributed to each attendee and includes information on TOYP Honorees and members recognized in the Illinois Jaycees Hall of Fame.

Ads come in three sizes Full Page (\$250), Half Page (\$150) and Quarter Page (\$75). There is also TOYP Patrons (\$50) whose name will be listed in the program. Names will also be included on the Illinois Jaycees TOYP Website. Deadline for ad submissions is November 1, 2021.

There are incentives for chapters/organizations and individuals that help sell program ads per the schedule below. Multiple incentives can be earned. **All ads must be paid by November 1st to count towards incentive awards.**

BONUS!500 POC points** for each chapter-sponsored ad (half page minimum).

Any questions on program ad sales or incentives can be emailed to toyp@iljaycees.org.

Generated Ad Sales	Incentive Awards
\$500	1 FREE full registration plus FREE Quarter Page Ad
\$1000	2 FREE full registrations or one room night and FREE Half Page Ad
\$1500	2 FREE full registrations and one room night or 2 FREE room nights and FREE Full Page Ad

SALES INCENTIVES